#### EXHIBIT 33

#### EXHIBIT 34, PART 1

The Blackstone Group\*

LATHAM & WATKINS LLP

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August 7, 2005



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### III. Consent Solicitation Status

## **Structural Mechanisms for Mitigating Concerns**

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#### **Voting Agreement**

- **Poison Pill** The Board could adopt a shareholder rights plan to avoid further concentration

Poison pill policy must be followed

of ownership

- Process for adopting rights plan
- Protections against abuse through aggregations not involving
- Negative shareholder reaction

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20 Process Matters

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## Factors Weighing on the Stock Price

Situation Overnew

Bally Total Fitness

Investors accumulating large stock positions. Several factors have weighed on the stock price recently Bally Total Fitness ("Company") stock will continue to be vulnerable to At current stock price levels. inoluding:

## Lack of stockholder information

- ☐ Financial statement filings have not been made since first quarter 2004
- Periodic releases provide limited financial and operating information from which to form a basis to estimate future financial and operating performance
- Precluded from addressing current status and progress of new strategic initiatives in detail
- Limited information provided puts a lot of weight on the few publicly available statistics

## Overhang from several publicized events

- Two bank amendments
- ☐ Drawn-out and contentious process for recent bond holder consents
- ☐ Letter sent to board and lawsuit filed by Liberation Investment Group
- Pending SEC, DOJ and shareholder investigations of and litigation against Company concerning financial reporting
  - Household litigation

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## **Prospects for Stock Price Recovery**

**Bally Total Fitness** 

A recovery in the share price will be contingent upon; among other things, the filing of financial statements and demonstrating improved operating performance that builds investors' confidence in management and its strategy

### File Financial Statements

- Eliminates significant investor concern weighing on the share price since April 2004
- Investors will however scrutinize the restated results and the nature and magnitude of the restatements

# Demonstrate improved operational and financial performance

- Measurable improvement coming from management's strategic initiatives
- ☐ Evidence of increasing strategic momentum that will drive future results
- Investors value consistency and a proven track record of financial performance

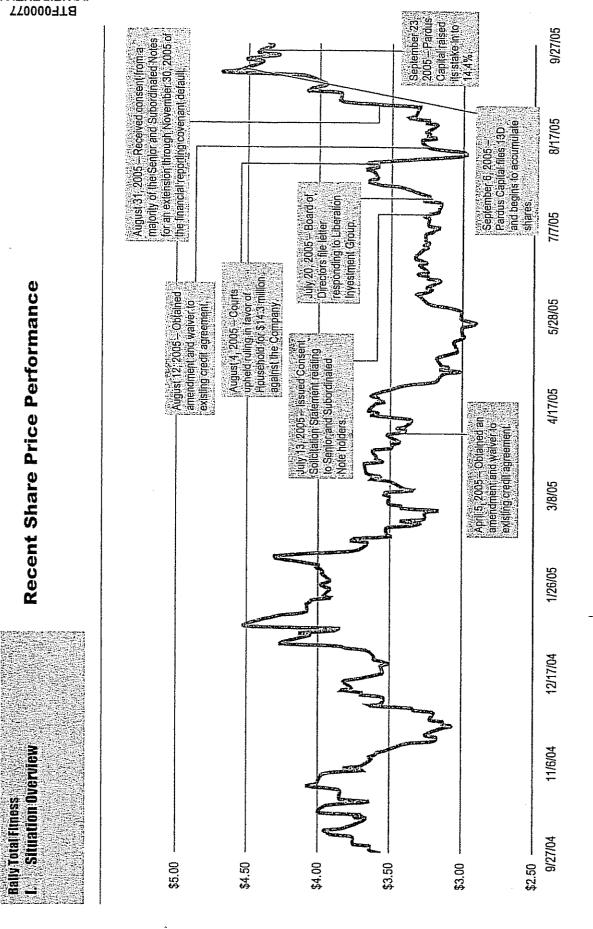
The Implementation of the strategic initiatives is at its early stages; therefore, it will take time to show significant positive results The Blackstone Group\*

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#### Recent Share Accumulations **Current Shareholder Profile**

Situation Overview

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Since the beginning of the year the top 15 shareholders have increased their ownership from 35% to 65%. Additional share accumulations by selected third-party shareholders will increase the influence of such shareholders and increase their ability to force their own agendas

'ardus Capital Management, LLC	ing the second of the second	10000000000000000000000000000000000000		CONTRACT MARKET	Shalls	
			-	0.0%	5,196	14.4%
Liberation Jnyestments ILLG	3,093			9.7%	4.134	11.5%
Dimensional Fund Advisors, Inc.	2,297			6.3%	2,520	7.0%
Columbia Wanger Asset Management LP	12,350			6.8%	2,350	6.5%
S.A.C. Capital Management, LLC	988			5.1%	1,922	5.3%
Blark Asset Management LLC	1,259		を対する	3,6%	1.446	4:0%
Tennenbaum Capital Partners, LLC	1			0.0%	1.188	3 3%
Oitade Investment Group LLC	461			1.3%	713	2,0%
Ramius Capital Group, LLC	627	1.8%	627	1.8%	704	2.0%
Bestinver/Gestion: S.G.J.II.G.SA				7,000	630	7.4 R P.
Barclays Global Investors, N.A.	662		A CONTRACTOR OF THE PARTY OF TH	1.9%	596	1 7%
Galleon Management, LP				0.0%	527	1.7.7
Whitney Asset Management, LLC	550			1.6%	500 500	10 17 (C) 10 F
Medical Strategy, GmbH		Transmission of		0.0%	3450	700 Pc
BNP Paribas Arbitrage, SA	And the second of the second o	0.0%		77.77	447	) ) (C. +
Top 15 Shareholders	K8 F G F		S. 35 (8)	200	114	0/7:1
de de de de la company de la c			<b>新疆</b>	0.11 / 0.11 C.	29,305	. 9,9,79
	22,461	64.8% 21	21,452 6	61.9%	12,778	35.4%

<sup>(</sup>ii) Total includes restricted shares as of September 23, 2005.

Note: Investors who have cither established a position in Bally stock or increased their position since the beginning of the year are shown in bold.

## Risks Associated with Share Accumulations

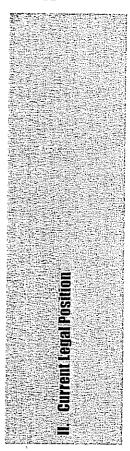
of Control
Acquisitions
Creeping

- ☐ Tender Offers
- ☐ Inadequate price paid to Stockholders
- No control premium
- Stockholders do not receive uniform price per share
- ☐ Investor does not need to purchase 100% of Company
- Control exercised with large minority or simple majority block
- Can "squeeze out" minority stockholders at an inadequate price
- -- Acquirer resells control to third party to capture control premium
  - Harmful uncertainty for markets, customers, suppliers and employees

- □ Board unable to protect Stockholder interests
- Timing of transaction outside of Board control
- Board unable to negotiate to maximize price paid to stockholders
- Can limit the ability of the Company to pursue and implement plans to create long term value, including adjustments to the Company's capital structure
- Can force premature sale prior to time business plan is implemented, thereby foregoing benefit

Traditional takeover concerns are exacerbated by relative lack of information available for Company shareholders The Blackstone Group\*

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## **Overview of Current Situation**

responsible to be	ly be removed for cause  In place	In place In place In place	In place	rekholder" (owner of In place - sted stockholder, unless d stockholder, or (ii) of the transaction that company's board and (b)	Stockhölder approva! not reguired
Charter and Bylaw Provisions  Charter and Bylaw Provisions  Charter and Bylaw Provisions  Business Combinations with a stockholder acquires 10% of the Company from engaging in business combinations with a stockholder after the stockholder acquires 10% of the Company is voting securities, unless the business combination is approved by (i) 75% of all votes entitled to be cast and (ii) a majority of the votes entitled to be cast, excluding those of such stockholder.	Staggered Board – Three classes of directors serve staggered three year terms; Directors may only be removed for cause with 75% vote	No Stockhölder Action by Written Consent Stockholders Camot Call Special Meetings Advance Notice of Director Nonunations and Stockholder Business	Supermajority Vote Requirement to Amend Key Charter or Bylaw Provisions Delaware General Corporation Law §203	Generally prohibits the company from engaging in business combinations with an "interested stockholder" (owner of 15% or more of company's voting securities) for 3 years after the stockholder becomes an interested stockholder, unless (i) company's board approved the transaction that resulted in stockholder becoming an interested stockholder, or (ii) interested stockholder owns at least 85% of the company's voting securities upon consummation of the transaction that results in it becoming an interested stockholder or (iii) business combination is approved by (a) company's board and (b) 66 2/3% of the stockholders of company's voting securities not owned by interested stockholder	Shareholder Kights Plan

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Case 1:05-cv-00841-JJF

### **Existing Rights Plan Policy**

II. Ourrent Legal Position

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# Background of Redemption of Old Rights Plan and Adoption of "Poison Pill" Policy:

- In connection with Company 2004 Annual Meeting, Liberation Investments and Amalgamated Bank submitted certain stockholder proposals, including one seeking termination of the Company's stockholder rights plan
- withdrew these proposals and Company redeemed its stockholder rights plan and adopted a "poison pill policy" Liberation, Amalgamated and Company reached an agreement pursuant to which Liberation and Amalgamated which provides that:
- Prior stockholder approval of implementation of new rights plan generally required
- circumstances then existing, the Board, in the exercise of its fiduciary responsibilities, deems it to be in the best interest of the Company and its stockholders to adopt a rights plan without the delay in adoption that Majority of Independent Directors may adopt a plan without prior stockholder approval if, under the would come from the time reasonably anticipated to seek a stockholder vote
- Board must submit adoption of a plan to a stockholder vote no later than the later of (i) the next annual meeting or (ii) 270 days after such Board action

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## Fiduciary Duties of the Board

### **Fiduciary Duties Generally**

- ☐ Directors must act in good faith and without self interest
- Directors must be reasonably informed as to the basis and nature of action taken
- Directors may reasonably rely on advice of management, legal counsel, financial advisors and other experts

Defensive actions must be proportional to a reasonably perceived threat to corporate control or policy

# Specific Discussion of Fiduciary Duties in Current Context

# Fiduciary Duties as to the Rights Plan if an offer for the Company is made

## **Shareholder Approval Process**

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## Recent Examples of Activist Investors

Shareholder Activism Examples

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Blockbuster. Icahn succeeded in winning three seats on the Board, including

nimself and two handpicked candidates

## Recent Examples of Activist Investors (Cont'd)

Shareholder Activism Examples

Carl Icahn and hedge fund JANA Partners, who together own approximately 7.5% of Kerr-McGee, announced that they would nominate themselves for the company's board. Icahn and JANA expressed dissatisfaction with Kerr-McGee's operations and urged the company to shed its chemicals business and sell off its oil reserves. Kerr-McGee aggressively opposed the dissident group with letters to shareholders and various lawsuits. The company stated its interest to boost shareholder value by	Selling its chemicals business and to adopt a \$1 billion share repurchase  [B. Hedge fund Pinnacle Investment Partners (approximate 10% owner) and Essex.&  York, an NASD member firm whose clients owned approximately 45% of the  Company, formally requested a meeting with management of Stratus Services  Group, an outsourced labor, and provider of temporary, staffing services. Through  public letters and statements, the dissident group expressed its disappointment with  Stratus' stock price performance (the Company had lost approximately 60% of its  market value) as well as its current operational structure. On March 16, 2005 the  board announced that it was willing to meet with the group to discuss the issues  raised	Highfields Capital Management, a 6.8% owner of Circuit City and its third largest shareholder, submitted a \$3.25 billion bid for the company. The board of the company, advised by Goldman Sachs, rejected the offer, stating that it would not be in the best interests of the company and expressed confidence in management's efforts to revitalize the company
Kerr-McGee	Stratus Services	Circuit City
Carl Icahn / Jana Partners	Pinnacle Investment Partners / Essex & York	Highfields Capital Management
3/2005	3/2005	2/2005

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# Recent Examples of Activist Investors (Cont'd)

Shareholder Activism Exam

Capital Group Barrington 12/2004

Steve Madden

In December 2004, Barington Capital Group, the fifth largest shareholder (7.7%) of shoe and apparel company Steve Madden, publicly announced a call for the ousting of chairman and CEO Jamie Karson. Further, Barington claimed that the company compensation and poor corporate governance. The dissident group also suggested that the most shareholder value may be created through a sale of the company. generated lackluster performance while providing for excessive executive 

Barington sent the Board a barrage of letters criticizing the company's performance and Karson's refusal to speak to its largest shareholders. In February 2005, the two standstill for two years and will support the board and its nominees. Finally, Steve parties announced that they had reached an amicable agreement that an additional independent director would be added to the board, Barington will abide by a

Madden will dedicate \$35 million over the next two years to share repurchases and dividends

Carl Icahn

Capital, which had purchased a 9.9% stake in Mylan. Perry had bought their shares Icahn threatened a proxy. fight and made his own offer for Mylan. Icahn sued Perry bought a 9.8% position in Mylan and vowed to fight the acquisition of King. Later to buy back the stock at the same price at a future date. Icalm's suit contended that in Mylan, secured voting rights, and made a deal with a brokerage firm that agreed Perry's reolinique of purchasing voting rights and employing a derivatives contract to shed financial risk is Illegal. MyJan announced that it would not move forward with the planned acquisition of King, which had also amounced plans to restate 回 Mylanjannounced a \$4 billion bid for King in the summer of 2004. Carl Icalin samings. Perry unloaded its shares in Mylar

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# Recent Examples of Activist Investors (Cont'd)

	In September 2003, AXA Financial announced its purchase of MONY Group in a transaction valued at \$1.5 billion. A group of MONY shareholders, lead by Highfields Capital Management (who owned 4.6%), opposed the deal on the grounds that the purchase price was too low and was motivated by the financial windfall that MONY management stood to gain if the deal went through. Highfields and other opposing shareholders launched an aggressive "VOTE NO" campaign (publicly waged, very high profile, website, etc.). Both AXA and MONY responded by not only espousing the merits and necessity of the deal, but by questioning Highfields' motivations (AXA stated that Highfields held a \$25–\$30 million short position in convertible bonds issued by AXA to finance the MONY transaction). In May 2004, AXA meyalled in a close short collaboration in capital contaction in a close short collaboration.	D. In January 2003 Marathon Partners, a 9% owner of Hoover's, opposed a board, approved takeover of the company by D&B Corporation. Marathon retained investment bank Marlin & Associates for financial advice and to explore alternatives to the proposed sale. In addition, Marathon filed a lawsuit in order to try to block the ideal and offered to buy the Company at a 14% premium to D&B.'s	In April 2002, a group of shareholders, lead by investor Warren Kanders, owning approximately 6% of B2B software maker Clarus launched a campaign to gain control of the board in an effort to maximize shareholder value. Kanders was successful in securing control of the board and now is the company's Chairman
	NO O	Hoovers	Clarus
Activist	l .	1/2003: Marathon Partners	Warren Kanders
abate s	* 9/2003	1/2008	4/2002

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